

## **Border Regional Library Logo Contest Official Rules**

The object of this contest is to design a logo for Border Regional Library, a three-branch library system located in Virden, Elkhorn and McAuley Manitoba.

### **Eligibility**

The contest is open to individuals only. Contestants may work in groups, however only one prize will be awarded, regardless of group size.

### **How to enter**

The contest begins January 18, 2023. Submissions will be accepted through February 22, 2023. Winners will be announced on our website and by direct contact either by phone or email. All entries must be submitted by email to Treasure Sparks at [brlcoord@rfnw.com](mailto:brlcoord@rfnw.com) or by dropping it off at any of the Border Regional Library Branches. Entries may be submitted in any format, however if submitting digitally, please submit as a .jpeg, .png, .tif, or .pdf.

The submission must include: The full name of the artist that designed the logo, age, address, and e-mail address of the person submitting the logo.

No more than five (5) entries may be submitted by any one individual.

Entries must meet the Submission Guidelines below. Entries that fail to do so will be rejected.

The deadline for entries is midnight March 8, 2023 (CST)

There is no fee to enter the contest

### **Submission Guidelines**

The purpose of this contest is to design a logo for Border Regional Library. The logo must be appropriate for a professional business setting.

The logo will be used online, in print, and on merchandise or as the Border Regional Library Board deems appropriate use.

The logo must be able to be resized in its final format (If the submission is chosen, it will need to be able to be resized).

The logo must contain "Border Regional Library" or "B.R.L." or "BRL".

The logo may also contain "Est. 1959"

The winner will be required to assign all ownership of the entry to Border Regional Library. By entering the contest, you are agreeing to assign the ownership of the submission to Border Regional Library upon winning the contest.

Any non-digital entries will need to be able to be digitized if selected as the winner.

No anonymous entries will be accepted.

## **Prize**

The winning submission will be selected by Border Regional Library Board. Entries will be judged on their visual appeal, adherence to the contest rules and submission guidelines, quality of design and ease of reproduction for the purposes stated above.

Border Regional Library reserves the right to not select a submission for the purposes above, but will choose a "Best design submission" regardless of its future use by the Border Regional Library if, at its sole discretion, no suitable entries are submitted.

Border Regional Library reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence will be entered onto.

The winner will be required to assign all ownership of the entry to Border Regional Library.

The winner will be notified via email, phone, or in person and may be announced on social media and in local news media.

The winner must be willing and able to have their picture posted on social media and local news media.

## **Intellectual Property**

All entrants affirm that their submissions are their own original work and have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.

The winning entry will become the sole property of Border Regional Library and may be used for any Border Regional Library purposes including , but not limited to , display on websites, business cards, letterhead, posters and other materials.

All entries will be subject to public display, either digital or printed.

Border Regional Library shall have the right to adapt, modify, edit, or otherwise use the winning submission in part or its entirety in whatever manner it deems appropriate.

Border Regional Library reserves the right to choose not to use the winning entry as described in these contest guidelines.

Entrants submitting non-digitized entries agree to the art being digitized if selected as the winner.

## **Disclaimer**

Border Regional Library is not responsible for lost, late, misdirected, incomplete, illegible or otherwise unusable entries, including entries that are lost or unusable due to computer, internet or electronic problems.

Border Regional Library reserves the right to cancel or modify the contest and award the prize by alternate means if fraud or technical failure is determined at any time including after the submission window has closed.

Border Regional Library is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated or otherwise invalid contact information.